

MEET OUR MENTORS



DAN JONES

*Founder & CEO of 21st Century Parks
Endeavor Louisville Board Member*



*Native of Louisville, Kentucky
Dan founded 21st Century Parks in 2004
Dan is married with four children*

MOST IMPORTANT CHARACTERISTIC OF AN ENTREPRENEUR

Two actually: risk taking, and problem solving.

WHAT EXCITES YOU ABOUT ENDEAVOR LOUISVILLE?

The ability to build a sustainable culture of entrepreneurship in our city that delivers measurable impacts (job creation, wealth creation, philanthropic impact) and the excitement of change.

WHAT IS THE BEST ADVICE YOU'VE EVER GIVEN?

Earned recognition is the most important feedback you can give to your colleagues and your team.

GREATEST BUSINESS CHALLENGE

It is hard to name one, as there are new ones every day. However, the way to overcome every business challenge is always the same: persistence.

FUN FACT THAT CAN'T BE FOUND ON GOOGLE

If I weren't working in management, I'd be a field geologist.

